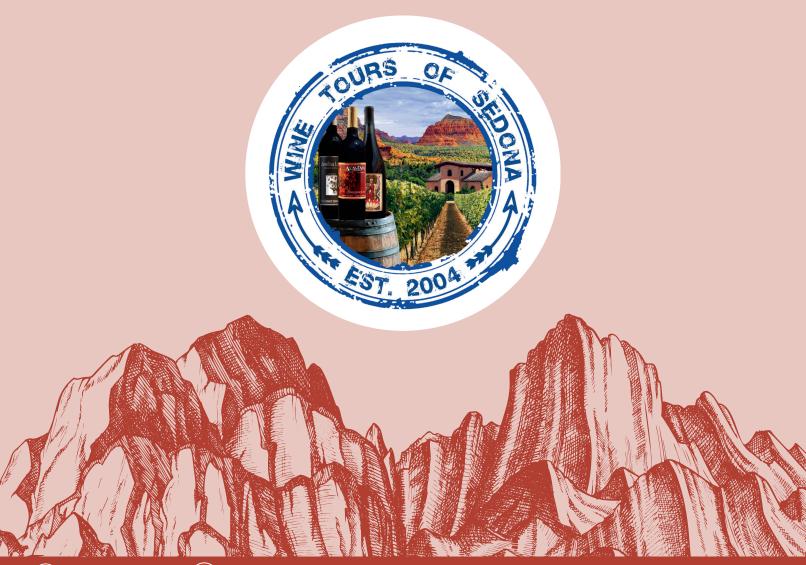
# Wine Tours of Sedona

Extraordinary Guides. Extraordinary Tours. Extraordinary Memories.





## Wine Tours of Sedona

As a locally owned and operated business, based in Sedona since 2004, supporting fellow small businesses is of utmost importance to us. We are dedicated to fostering a thriving community by actively engaging with businesses in Sedona, neighboring areas, and throughout the state. Whenever feasible, we prioritize keeping our expenditures within the state, even if it means paying a slightly higher price.

Recognizing that tourism plays a vital role in our local economy, we fully understand the multitude of options available to hotels, concierge services, and vacation rentals when it comes to recommending activities to their guests visiting the area. We firmly believe that understanding the nuances, advantages, and value provided by different vendors is crucial in ensuring a positive experience for your customers while they are in Sedona.

We warmly invite hotels, concierge services, and vacation rentals to explore a collaborative partnership with Wine Tours of Sedona. Our private and personalized tours offer a unique and memorable experience for your guests, enhancing their stay in Sedona. Let's build a relationship of mutual referrals to create unforgettable moments for those we collectively serve in this enchanting destination.







## **About Us**



Our mission is to cultivate and strengthen the community by developing deep personal and professional connections with fellow small businesses in Arizona. We aim to create an environment where we can share our profound love for nature's awe-inspiring beauty, exquisite wines, delectable cuisine, and the art of building meaningful relationships. Our intention goes beyond merely providing tours; we strive to offer a transformative experience. Our true joy lies in sharing our unwavering passion for everything that Arizona has to offer. By doing so, we not only contribute to the local economy and support the performing arts but also ensure that our guests have extraordinary tour experiences. It is this commitment that fuels our drive to do what we do.

— Mission —

Have extraordinary sales & marketing staff, and offer our customers extraordinary tours so that they can go home with extraordinary memories.

—— Brand Promises ——

We promise to offer our customers quality tour experiences in a private and personalized manner allowing them complete flexibility throughout their tour with us.





### **About Us**

# — Company Core Values ——

- Customers First: Our company exists to provide extraordinary tour experiences.
   We make every decision and measure every outcome based on how well it serves our customers. Wow every customer. Put the consumer at the center of everything we do. Surpass expectations, every time.
- Our Company: Promote a fun work environment through building and nurturing relationships which deliver win/win results. Nurture connections with industry professionals, partners, customers, and each other to drive success. Relationships deliver results because we can't do our jobs without each other. When a person goes above and beyond in this area, they own their impact on our business and our community's success. A true champion of this mindset takes pride in knowing that we're making a real difference by working together.
- Our Team: Every employee has the power to make our company better. It's only through teamwork that we achieve greatness. We're committed to helping our customers by working together with equal parts humility and ambition. We are committed to being the best at what we do.
- Ethics: We act with honesty, integrity, and thoughtfulness. Honoring our word and choosing candor, respect, and kindness is paramount in all communications and interactions. Being admirable, grateful, positive and hospitable builds trust, longevity, and financial success.
- Quality: We choose to offer our customer quality tour experiences over the quantity of the tours we do. We strive to train extraordinary guides and staff to provide extraordinary tours giving our customers extraordinary memories to go home with.
- Sustainability: Breathe. Pausing to ensure we're finding peace and joy along our journey is an invaluable component to sustainable and lasting success.







#### — What Sets Us Apart? —

- We have been providing wine tours longer than any other tour company in Sedona. Our longevity speaks for itself, we've been in business since 2004. We encourage you to look at our reviews on Google, Trip Advisor, and Yelp.
- We pride ourselves on how we operate our business with integrity, morality and ethics. What we say is what you get, there are no hidden costs or variations from your personalized itinerary. As the owner, I take this very seriously. I want you to have the best experience possible. Need recommendations? Just let me know.
- Your tour is personalized specifically for you. Have a favorite winery? We will customize your tour for the wineries and tasting rooms that you are interested in. Not sure where you want to go? We will recommend locations that meet your palate. We are completely flexible. Our tours cater to you and are designed around your interests.
- We feel that your interaction with your guide is what makes our tours awesome. Unlike other tour companies who simply pick you up and drop you off at each location, our guides are with you for the entire duration of your tour to ensure that you are getting the most out of your experience, whatever your interests may be. Likewise, our guides are intuitive and knowledgeable to know when you need space, so if you need that girl time or a romantic moment, we're happy to give it to you.
- Our tours are conducted in the comfort of fully enclosed passenger vehicles, which are climate controlled for maximum comfort. This is quite different than other tour companies, who use open-air Jeeps, exposing you to the climate and elements.



## — What Sets Us Apart? ——

- Need a ride to a restaurant? We offer transportation to any Northern Arizona restaurant, so that you get the most out of your experience with us. No worries about who is going to drive after your wine tour. To ensure customer safety, we will add three hours to your tour to take you to and from dinner at the restaurant of your choice for a flat \$150.
- Want a unique dining experience? We even offer in-house gourmet chef services, who can prepare an incredible meal just for you while you are on your tour!
- Are you traveling with your dog? Bring your four-legged friends, and on your tour and receive a 10% discount on your tour. They may join you on any of our tours! Left your dog at home? Ask us to bring our company "Guide Dog" Ama.
- Vegan, gluten-free, or diet restrictions? We offer several food options on all of our tours, and we are not talking about a basic deli sandwich either. We cater to your food choices to meet your diet and wishes, whether it is an amazing hamburger, incredible vegetarian food, or a 4-course gourmet picnic – we include the best, most delicious food for your party. Customers can add lunch to any tour for \$44 per person, or dinner for \$77 per person! We also have addons that give customers the opportunity to add either a charcuterie board and wine pairing or distilled beverage pairing from Art of Wine, Vino Di Sedona, or Red Wall Distillery.
- Wine Tours of Sedona is owner-operated with a commitment to going above and beyond to earn your business. The team takes genuine pleasure in delivering exceptional experiences. It's more than just a job; it's a passion. The focus extends beyond providing tours—it's about supporting fellow small businesses, aligning with Local First Arizona. The goal is to share extensive knowledge of Arizona wines, micro-brews, raw chocolates, and captivating sights. Regardless of your budget, there's flexibility to find the right pricing. Rest assured, you'll get the best value for your money.





# —— What Sets Us Apart? ——

- Complimentary digital photos We take photos for you on all of our tours. Relax, sit back and enjoy your time, while we make sure to capture it all for you to relive again when you return home. This is something that none of the area tour companies provide. All photos are viewable, shareable, and downloadable from sedonaAZwine.com
- Our tours take you to a wide variety of locations! We serve wineries and breweries across all of Northern Arizona, and if you wish to stay longer at any particular place, we will happily accommodate you.
- All of our tours include your wine tasting or beer flight fees, so there are no hidden or additional costs (unless you purchase wine/beer or extend your tour).
- Children 15 and under are free on most of our scenic Sedona Red Rock Adventures.
- We are Sedona's MOST EXPERIENCED wine tour company, operating since 2004. We are not the biggest wine tour company but we are the BEST. We believe in quality over quantity.





#### ——Our Hotel Partnerships——

We offer two fantastic ways to collaborate. You can choose to book our tours directly for your guests and receive a generous 20% commission for each booking, enhancing your revenue stream. Alternatively, we can provide an exclusive discount code specific to your hotel, allowing your guests to enjoy a special discount when they book with us. This adds an extra layer of value to their stay and sets your establishment apart.

We can create a customized page on our website that caters specifically to your establishment. This page will feature all the unique experiences we offer, including private wine tours, micro-brewery tours, scenic tours, and more. Guests can access detailed information and make bookings directly from this page.

As an example, take a look at the custom page we crafted for L'Auberge, one of our esteemed partners.

By providing this tailored resource, you can enhance the experience for your guests and offer them a seamless way to explore the best that Sedona has to offer. We're committed to working closely with you to ensure this partnership adds significant value to your hotel and concierge services. Let's connect and get started!







#### —Our Hotel Partnerships—

Our hotel partners also have an exciting opportunity to join our FareHarbor Distribution Network. By becoming a part of this network, hotels can offer their guests the convenience of booking our private and personalized wine tours, micro-brewery tours, scenic tours, and more directly through our user-friendly booking software.

Not only does this option enhance the guest experience, but it also comes with a 20% commission for each tour booked through their establishment. It's a win-win situation that's both easy to sign up for and easy to use. Join us today to provide your guests with unforgettable experiences in Sedona, the Verde Valley, and Flag



The FareHarbor Distribution Network Directory (FHDN) Directory is a self-service tool that allows you to find and generate unique tagged URLs of FareHarbor client's bookable tours and activities that have also joined the FHDN, so that you can distribute on these tours on your website or platform.













See the highlighted items for our most popular tours!

#### — Our Tours —

Sedona's Scenic Wine Country Tours									
Tour Name	Inclusions	Duration	Per Person Price	Locations Included					
A Multi-Vineyard & Winery Tasting Experience	2 Wine Tasting Flights	3 Hours	\$150.00	DA Ranch, Javelina Leap, Oak Creek Vineyard, Cove Mesa Tasting Room					
A Sedona Wine Lover's Experience	5 Wine Tasting Flights	7 Hours	\$345.00	Anywhere in Verde Valley					
Alcantara Estate Vineyards Tasting Experience	VIP Wine Tasting & Charcuterie Plate	3 Hours	\$150.00	Alcantara					
An Evening in Old Town	3 Wine Tastings or 2 wine tastings and 1 glass of wine; dinner; 1 bottle of wine not to exceed \$45	5 Hours	\$333.00	All Old Town Tasting Rooms; Dinner at Merkin					
A Taste of Camp Verde's Boutique Vineyards	2 Wine Tasting Flight	4 Hours	\$200.00	Salt Mine or Clear Creek Vineyard					
Clarkdale Wine & Vineyard Education Experience	3 Wine Tasting Flights	4 Hours	\$200.00	Southwest Wine Center, Bodega Pierce, or Chateau Tumbleweed					
Date Night with Dinner	Double Wine Tasting & 1 Glass of Wine pp, \$33 in chocolate per couple, Dinner w/ appetizer, entree, drinks, dessert	5 Hours	\$777 per COUPLE	DA Ranch & Up The Creek					
Rock Star Wine Tour	3 Wine Tasting Flights, 3 Glasses of Wine, & Lunch	5 Hours	\$444.00	Merkin Vineyard, Caduceus, Four Eight Wineworks					
Sedona & Verde Valley Tour: Wine, Beer, Raw Chocolate, & Lunch	4 Wine or Beer Flights, \$11 in Chocolate, & Lunch	5 Hours	\$333.00	Anywhere in Verde Valley					
Sedona & Wine Bachelorette Special Tour	6 Wine Tasting Flights & Lunch	8 Hours	\$333.00	Anywhere in Verde Valley					
Sedona Arizona Wine Tasting Experience	3 Wine Tasting Flights & Charcuterie Platter	5 Hours	\$250.00	Decanter, Vino Zona, The Art of Wine, Winery 1912, or Vino Di Sedona					
The Flavors of Historic Jerome	3 Wine Tasting Flights	4 Hours	\$200.00	All Jerome Tasting Rooms					
The Terroir of the Verde Valley Wine Trail	4 Wine Tasting Flights	5 Hours	\$250.00	Anywhere in Verde Valley					
Views of Vineyards	2 Wine Tastings & Charcuterie Plate	5 Hours	\$250.00	Alcantara & DA Ranch					
Wine, Food, Spirits, & Shopping in "Old Town"	2 Wine Tasting Flights	3 Hours	\$150.00	All Old Town Tasting Rooms					

#### —— Our Tours ——

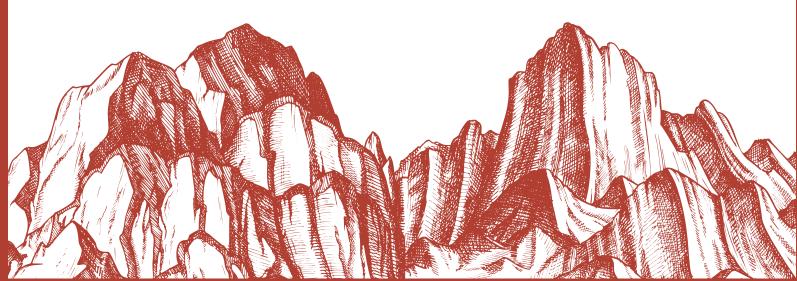
	Raw Choo	colate Tours of	f Sedona						
Sedona & Raw Chocolate Charade	3 Pieces of Chocolate	3 Hours	\$175.00	Synergy Sedona, Living Chocolate, & ChocolaTree					
Sedona & Raw Chocolate Expedition	8 Pieces of Chocolate	5 Hours	\$333.00	Synergy Sedona, Living Chocolate, & ChocolaTree					
Sedona, Ruins, & Raw Chocolate Frenzy	11 Pieces of Chocolate	7 Hours	\$444.00	Synergy Sedona, Living Chocolate, & ChocolaTree					
Northern Arizona Scenic Micro-Brewery Tours									
Verde Valley Brewery Tour	2-4 Beer Flights	4 Hours	\$220.00	Oak Creek Brewery, THAT Brewery, Verde Brewing Company					
The Historic Downtown Flagstaff Micro-Brewery Tour	2-4 Beer Flights	4 Hours	\$220.00	FBC, Dark Sky, Motherroad, Historic, Beaver St, The Lumberyard					
The Arizona Hopful Beer Tour	4-7 Beer Flights	6 Hours	\$330.00	All Micro-Brewery Locations					
Arizona Craft Beer Special Tour	6-8 Beer Flight & Lunch or Dinner	9 Hours	\$495.00	All Micro-Brewery Locations					
Sedona Red Rock Adventures									
Sedona Scenic Adventure Tour	None	3 Hours	\$150.00	Anywhere					
Sedona Magical Vortex Tour	None	4 Hours	\$200.00	Airport, Bell, Boynton, Cathedral					
Scenic Sedona Sunset Adventure	None	3 Hours	\$150.00	Anywhere					
Sunset Into The Night	None	5 Hours	\$250.00	Anywhere					
Sinagua Ruins of the Verde Valley	None	5 Hours	\$250.00	Montezuma Well or Castle, Tuzigoot					
Scenic Sedona & Ancient Ruins Combo Adventure	None	6 Hours	\$300.00	Anywhere					
Sedona Sedona, Ancient Indian Ruins, & Historic Jerome	Lunch & Dinner	10-12 Hours	\$495 adult. \$195 child	Everywhere					
Sedona Hiking Adventures									
Red Rock State Park - Scenic Sedona Hiking Adventure	Lunch	3-4 Hours	\$333.00	Red Rock State Park					
Combo Tour Offerings									
Scenic Sedona Hiking Adventure & Chocolate Hatha Yoga with Reiki Healing	Lunch, Chocolate, & Yoga	2-3 Hour Hike 75 Minutes Yoga	\$355.00	Red Rock State Park					

# Wine Tours of Sedona

In summary, Wine Tours of Sedona is the ideal partner for hotel concierges. With our extensive experience, private and customizable tours, and unmatched variety of options, we elevate the guest experience to new heights. Whether you prefer commissions or exclusive discounts, we have a solution that benefits you and your guests.

Let's collaborate to make your guests' stay in Sedona truly memorable. Reach out to us today, and let's start creating unforgettable moments together.

Cheers to extraordinary experiences!





# Certificates of Insurance

On the following pages, you will see our certificates of auto and liability insurance. If you need to be added as additionally insured, please let us know and we'll be happy to get that taken care of right away!







#### CERTIFICATE OF LIABILITY INSURANCE

DATE (MW/DD/YYYY) 11/20/2023

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

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PRODUCER				CONTACT Producer HOUSE NAME: PRODUCE HOUSE						
McGregor Insurance Group, Inc.				PHONE (928) 214-0022 FAX (A/C, No): (928) 214-0032 (A/C, No): (928) 214-0032						
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lagstaff AZ 86004			INSURER A: WESTERN WORLD INSURANCE GROUP							
NSURED				INSURER B: National Liability & Fire insurance						
Sedona Hiking Adventures, LLC.					INSURER C:					
DBA: WINE TOURS OF SEDONA PO Box 1280 Sedona AZ 86339				INSURER D :						
				INSURER E :						
				INSURER F;						
COVERAGES CERTIFICATE NUMBER: CL2311200										
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ERT	IFICATE HOLDER			CAN	CELLATION					
Blank Certificate: For Contractor Use-Verification of Ins.				SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.						
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#### MOTOR VEHICLE LIABILITY INSURANCE **IDENTIFICATION CARD**

COMPANY NUMBER COMPANY 73

National Liability & Fire Insurance Company

POLICY NUMBER EXPIRATION DATE EFFECTIVE DATE

73 APR 413505 02/22/2023 12:01 AM 02/22/2024 12:01 AM

VEHICLE IDENTIFICATION NUMBER YEAR MAKE/MODEL

TOYOTA TUNDRA 5TFDY5F16HX634312 2017

GENERAL AGENCY ISSUING CARD PHONE NUMBER

6612575977 Ringwalt & Liesche Co. dba Pacific

Gateway Insuran

28470 Avenue Stanford, Suite 325

Valencia, CA 91355

INSURED

SEDONA HIKING ADVENTURES, LLC DBA: SEDONA RED ROCK ADV DBA WINE TOURS OF

SEDONA.

SEE IMPORTANT NOTICE ON REVERSE SIDE M-5937 AZ (11/2018)

CUT ALONG THIS LINE

MOTOR VEHICLE LIABILITY INSURANCE **IDENTIFICATION CARD** 

COMPANY NAIC No. COMPANY NUMBER 20052 National Liability & Fire Insurance Company

EXPIRATION DATE POLICY NUMBER EFFECTIVE DATE 02/22/2024 12:01 AM 02/22/2023 12:01 AM 73 APR 413505

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GENERAL AGENCY ISSUING CARD PHONE NUMBER 6612575977 Ringwalt & Liesche Co. dba Pacific

Gateway Insuran

28470 Avenue Stanford, Suite 325

Valencia, CA 91355

INSURED

SEDONA HIKING ADVENTURES, LLC DBA: ADOT CODE SEDONA RED ROCK ADV DBA WINE TOURS OF 0283

SEDONA,

SEE IMPORTANT NOTICE ON REVERSE SIDE M-5937 AZ (11/2018)

CUT ALONG THIS LINE

A PERSON IS REQUIRED TO POSSESS EVIDENCE OF FINANCIAL RESPONSIBILITY WITHIN THE MOTOR VEHICLE.

NAIC No.

ADOT CODE

0283

20052

A CARD MEETS THE REQUIREMENT OR AN IMAGE OF THE CARD THAT IS DISPLAYED ON A WIRELESS COMMUNICATION DEVICE MEETS THE REQUIREMENT.

THIS CARD IS SATISFACTORY EVIDENCE OF INSURANCE IF THE DEPARTMENT OF TRANSPORTATION ASKS YOU TO VERIFY INSURANCE COVERAGE ON THIS VEHICLE.

> Report All Accidents To: 1-800-356-5750

> > 24 Hour Toll Free

Claims may also be reported at:

claims@nationalindemnity.com

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National Liability & Fire Insurance Company

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POLICY NUMBER

EFFECTIVE DATE

EXPIRATION DATE

73 APR 413505

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GENERAL AGENCY ISSUING CARD Ringwalt & Liesche Co. dba Pacific

PHONE NUMBER 6612575977

Gateway Insuran

28470 Avenue Stanford, Suite 325

Valencia, CA 91355

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24 Hour Toll Free

INSURED

YEAR

SEDONA HIKING ADVENTURES, LLC DBA:

SEDONA RED ROCK ADV DBA WINE TOURS OF

MAKE/MODEL

ADOT CODE 0283

0.

SEDONA, M-5937 AZ (11/2018)

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MOTOR VEHICLE LIABILITY INSURANCE IDENTIFICATION CARD

COMPANY NUMBER

COMPANY

NAIC No. 20052

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National Liability & Fire Insurance Company

POLICY NUMBER 73 APR 413505 EFFECTIVE DATE

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02/22/2023 12:01 AM 02/22/2024 12:01 AM

YEAR 2017

MAKE/MODEL

VEHICLE IDENTIFICATION NUMBER

PHONE NUMBER

6612575977

FORD TRANSIT-350 WAGON 1FBZX2ZM3HKA81519

GENERAL AGENCY ISSUING CARD

Ringwalt & Liesche Co. dba Pacific

Gateway Insuran

28470 Avenue Stanford, Suite 325

Valencia, CA 91355

1-800-356-5750

24 Hour Toll Free

INSURED

SEDONA HIKING ADVENTURES, LLC DBA:

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SEDONA,

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CUT ALONG THIS LINE